

CU Edge

CrossState Credit Union Association's Quarterly Magazine



CrossState Credit Union Association's quarterly print and digital magazine CU Edge is seen by New Jersey and Pennsylvania key decision-makers in a targeted audience. Get your message heard. Advertise today!

There are a variety of advertising options to fit your budget:

- Full-Page, Double-Sided Flysheet Ad in Polybag = \$1,500
- Full-Page Inside Cover:
 - › Cost for 1-2 Insertions = \$1,320 each
 - › Cost for 3-5 Insertions = \$1,250 each
 - › Cost for 6+ Insertions = \$1,125 each
- Full-Page Inside Issue:
 - › Cost for 1-2 Insertions = \$925 each
 - › Cost for 3-5 Insertions = \$880 each
 - › Cost for 6+ Insertions = \$830 each
- Half-Page:
 - › Cost for 1-2 Insertions = \$700 each
 - › Cost for 3-5 Insertions = \$665 each
 - › Cost for 6+ Insertions = \$630 each

**Association partners
receive 25% discount**

**First time advertisers get their
first insertion 15% off**

Ad Specifications

Artwork Submission:

We accept camera-ready ads only. Please submit your artwork according to the following specifications:

- All images must be full-color, CMYK.
- We accept TIFF and JPEG images with a 300 DPI resolution, and high-res, press-quality PDFs.
- Email artwork to jkumpf@CrossState.org.

Ad Sizes:

- Full-page ads (if choosing flysheet option, please make artwork double-sided):
finished page size is 8½" x 11"
(Include bleed: 0.125" on all sides)
- Half-page ads:
Horizontal: 7¾" x 5" | Vertical: 3¾" x 9¾"

Questions? Contact Jessilyn Kumpf at 800-932-0661, ext. 2250 or email jkumpf@CrossState.org.

Email completed order form to jkumpf@CrossState.org.

Order Form: CU Edge Magazine

CrossState Credit Union Association

4309 North Front Street, Harrisburg, PA 17110 | 299 Ward Street, Hightstown, NJ 08520

717-234-3156 | 800-932-0661

Client Name _____

Address _____ City _____ State _____ Zip _____

Phone _____ E-mail _____

Contact Person _____ Title _____

Advertising Agency (if applicable)

Agency Name _____

Address _____ City _____ State _____ Zip _____

Phone _____ E-mail _____

Contact Person _____ Title _____

Signature _____ Date _____

CrossState Signature _____ Date _____

Please bill (*select one*): Client Agency

ISSUE	AD SIZE	COST	DEADLINE
Q1 2020	_____	\$ _____	12/1/2019
Q2 2020	_____	\$ _____	3/1/2020
Q3 2020	_____	\$ _____	6/1/2020
Q4 2020	_____	\$ _____	9/1/2020
Q1 2021	_____	\$ _____	12/1/2020
Q2 2021	_____	\$ _____	3/1/2021
Q3 2021	_____	\$ _____	6/1/2021
Q4 2021	_____	\$ _____	9/1/2021

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Full-Page, Inside Cover	\$1,320 each	\$1,250 each	\$1,125 each
Full-Page, Inside Issue	\$925 each	\$880 each	\$1,830 each
Half-Page	\$700 each	\$665 each	\$630 each
Full-Page, Double- Sided Flysheet	= \$1,500 for one insertion in polybag		



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