

# Leaders in Financial Literacy



## 2021 SPONSORSHIP OPPORTUNITIES

### Presenting Sponsor \_\_\_\_\_ \$5,000 Contribution

- There will be only one Presenting Sponsor for the Leaders in Financial Literacy Awards Luncheon.
- The Presenting Sponsor will receive all the benefits of a Platinum Sponsor.
- The Presenting Sponsor will have the option of placing their full-page color graphic on the back cover of the Luncheon program book.
- The Presenting Sponsor's name and/or logo will be set apart, enlarged or distinguished from the names and/or logos of the other event sponsors and will be labeled in every mention of the awards luncheon as "Presenting Sponsor of the Leaders in Financial Literacy Awards."
- All awards luncheon marketing materials will list the Presenting Sponsor as: "Leaders in Financial Literacy – Presented by *Sponsor Name*", including logo placement on the front cover of a 5.5" x 8.5" sponsorship program book.
- The sponsor's corporate name and/or logo will be listed as a sponsor of the Luncheon on the Foundation's websites and on the Corporate Sponsor page of the Luncheon program book. A link to the sponsor's web site will be provided upon request.
- The Presenting Sponsor will receive eight complimentary event registrations with reserved seating.
- The Presenting Sponsor will be given opportunity to have a booth (provided by the sponsor) or display table at the luncheon for the purpose of promoting their products or services.
- The Presenting Sponsor will be offered three minutes of podium time during the opening remarks
- The Presenting Sponsor may participate in the awards presentations.

### Platinum Sponsor

**\$2,500 Contribution Each**

- There will be two Platinum Sponsors.
- Platinum Sponsors will receive all benefits of a Gold Sponsor.
- A Platinum Sponsor's name and/or logo will be set apart, enlarged or distinguished from the names and/or logos of the Gold, Silver, and Bronze sponsors and will be labeled in the Luncheon Program as "Platinum Sponsor."
- Platinum Sponsors will be given priority, after the Presenting Sponsor, to have a booth (provided by the sponsor) or table at the luncheon for the purpose of promoting their products or services.
- Corporate name and/or logo will be listed as a sponsor of the Luncheon on the Foundation's websites. A link to the sponsor's web site will be provided upon request.
- Platinum Sponsors may have a full page, color graphic on inside front or inside back cover (first come/first choice) of the 5.5" x 8.5" sponsorship program book

LEADERS IN FINANCIAL LITERACY AWARDS  
SPONSORSHIP OPPORTUNITIES, continued

- Platinum Sponsors may submit their corporate logo, which will be placed on the Corporate Sponsor page of the Luncheon program book.
- Platinum Sponsors will receive four complimentary event registrations with reserved seating

**Gold Sponsor (UNLIMITED)\_\_\_\_\_ \$1,000 Contribution**

- Gold Sponsors receive all the benefits of a Silver Sponsorship.
- Gold Sponsors receive a full-page, color graphic within the 5.5" x 8.5" sponsorship program book
- The Gold Sponsor's corporate name and/or logo will be listed as a sponsor of the Luncheon on the Foundation's websites.
- Gold Sponsors may submit their corporate logo, which will be placed on the Corporate Sponsor page of the Luncheon program book.
- Gold Sponsors receive two complimentary event registrations with reserved seating

**Silver Sponsor (UNLIMITED)\_\_\_\_\_ \$500 Contribution**

- Silver Sponsors receive all the benefits of Bronze Sponsorship.
- Silver Sponsors receive a half-page, color graphic within the 5.5" x 8.5" sponsorship program book
- Silver Sponsors receive one complimentary event registration

**Bronze Sponsor (UNLIMITED)\_\_\_\_\_ \$250 Contribution**

- Bronze Sponsors receive all the benefits of a Patron.
- Bronze Sponsors' logos will be displayed on a sponsor board to be prominently displayed at the Luncheon
- Bronze Sponsors will have a quarter-page, color graphic within the 5.5" x 8.5" sponsorship program book

**Patron (UNLIMITED)\_\_\_\_\_ Contributions up to \$250**

- A Patron may provide a single line congratulatory message to be listed within the 5.5" x 8.5" sponsorship program book
- Patrons' names will be listed on a sponsor board to be prominently displayed at the Luncheon
- Patrons will be listed on the sponsor-acknowledgement page of the Luncheon program book.

QUESTIONS: 800-932-0661, Extension 2244



**SPONSORSHIP RESERVATION FORM**

- Email artwork files to JKumpf@crossstate.org; larger files may be submitted via CD or flash drive
- Artwork must be 300 dpi, CMYK.
- Package file and include all fonts and graphics
- We accept InDesign & Photoshop files
- We accept TIFF and JPEG images with a 300 dpi resolution, and press quality PDFs
- ***All artwork must be received by April 16, 2021, but please reserve your sponsorship today.***

**Please complete and mail this form to reserve your sponsorship.**

SPONSORSHIP LEVEL REQUESTED: \_\_\_\_\_

SPONSORSHIP CONTRIBUTION: \$ \_\_\_\_\_

Credit Union/Company Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Contact Person \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Please return this form and your payment as soon as possible. Artwork must be received by April 16, 2021.

**PAYMENT INFORMATION: PA AND NJ CREDIT UNIONS - Please submit to PACUF, 4309 N. Front St., Harrisburg, PA 17110**

\_\_\_\_ Enclosed is a share draft/check payable to the PA Credit Union Foundation in the amount of \$ \_\_\_\_\_

\_\_\_\_ Debit Corporate Account: Financial Institution \_\_\_\_\_

Account #: \_\_\_\_\_

ABA #: \_\_\_\_\_

Amount: \$ \_\_\_\_\_

Signature: \_\_\_\_\_

VISA or MasterCard: <https://www.crossstate.org/about/foundations/waystogive/support-us/>

**THANK YOU!**