

The **POWER** of *COLLABORATION & STRATEGY*

Specializing in all things media both traditionally and digitally: research, planning, placement, optimization, and reporting.









WHAT we do

-  **Traditional media services**
TV, radio, out of home, print. If you can advertise in it, we place it.
-  **Digital media services**
SEM, Social Media, Video, Mobile...
Target Media will keep you current in today's digital pace.
-  **Optimization and Reporting**
You can count on us. We are constantly monitoring your campaigns to make sure it reaches its full potential.
-  **Project Management**
Once your campaign is deployed, our team is working behind the scenes to guarantee accuracy and results.

WHY Target Media

-  **Strategy and Collaboration**
We utilize your goals and objectives to create innovative, diversified, and engaging media campaigns.
-  **Cost Efficiencies**
Want to stretch your media budget further than you ever imagined? Then we can help you.
-  **The Science Behind the Media**
You can expect a team that continues to study the shifts in media consumption.

WHERE we work

-  **Automotive**
Auto Dealerships, Auto Servicing
-  **Finance**
Credit Unions
-  **Tourism/Attractions**
-  **Telecom / Wireless**
-  **Associations / Non-profits**
-  **Medical / Healthcare**
Senior Living, Pharmaceutical
-  **Retail / Servicing**
-  **Secondary Education**
Colleges, Universities
-  **Recruitment**

