

Leaders in Financial Literacy



2021 SPONSORSHIP OPPORTUNITIES

Presenting Sponsor _____ \$5,000 Contribution

- There will be only one Presenting Sponsor for the Leaders in Financial Literacy Awards Luncheon.
- The Presenting Sponsor will receive all the benefits of a Platinum Sponsor.
- The Presenting Sponsor will have the option of placing their full-page color graphic on the back cover of the Luncheon program book.
- The Presenting Sponsor's name and/or logo will be set apart, enlarged or distinguished from the names and/or logos of the other event sponsors and will be labeled in every mention of the awards luncheon as "Presenting Sponsor of the Leaders in Financial Literacy Awards."
- All awards luncheon marketing materials will list the Presenting Sponsor as: "Leaders in Financial Literacy – Presented by *Sponsor Name*", including logo placement on the front cover of a 5.5" x 8.5" sponsorship program book.
- The sponsor's corporate name and/or logo will be listed as a sponsor of the Luncheon on the Foundation's websites and on the Corporate Sponsor page of the Luncheon program book. A link to the sponsor's web site will be provided upon request.
- The Presenting Sponsor will receive eight complimentary event registrations with reserved seating.
- The Presenting Sponsor will be given opportunity to have a booth (provided by the sponsor) or display table at the luncheon for the purpose of promoting their products or services.
- The Presenting Sponsor will be offered three minutes of podium time during the opening remarks
- The Presenting Sponsor may participate in the awards presentations.

Platinum Sponsor _____ \$2,500 Contribution Each

- There will be two Platinum Sponsors.
- Platinum Sponsors will receive all benefits of a Gold Sponsor.
- A Platinum Sponsor's name and/or logo will be set apart, enlarged or distinguished from the names and/or logos of the Gold, Silver, and Bronze sponsors and will be labeled in the Luncheon Program as "Platinum Sponsor."
- Platinum Sponsors will be given priority, after the Presenting Sponsor, to have a booth (provided by the sponsor) or table at the luncheon for the purpose of promoting their products or services.
- Corporate name and/or logo will be listed as a sponsor of the Luncheon on the Foundation's websites. A link to the sponsor's web site will be provided upon request.
- Platinum Sponsors may have a full page, color graphic on inside front or inside back cover (first come/first choice) of the 5.5" x 8.5" sponsorship program book
- Platinum Sponsors may submit their corporate logo, which will be placed on the Corporate Sponsor page of the Luncheon program book.
- Platinum Sponsors will receive four complimentary event registrations with reserved seating

LEADERS IN FINANCIAL LITERACY
AWARDS SPONSORSHIP OPPORTUNITIES,
continued

Gold Sponsor (UNLIMITED)_____ \$1,000 Contribution

- Gold Sponsors receive all the benefits of a Silver Sponsorship.
- Gold Sponsors receive a full-page, color graphic within the 5.5" x 8.5" sponsorship program book
- The Gold Sponsor's corporate name and/or logo will be listed as a sponsor of the Luncheon on the Foundation's websites.
- Gold Sponsors may submit their corporate logo, which will be placed on the Corporate Sponsor page of the Luncheon program book.
- Gold Sponsors receive two complimentary event registrations with reserved seating

Silver Sponsor (UNLIMITED)_____ \$500 Contribution

- Silver Sponsors receive all the benefits of Bronze Sponsorship.
- Silver Sponsors receive a half-page, color graphic within the 5.5" x 8.5" sponsorship program book
- Silver Sponsors receive one complimentary event registration

Bronze Sponsor (UNLIMITED)_____ \$250 Contribution

- Bronze Sponsors receive all the benefits of a Patron.
- Bronze Sponsors' logos will be displayed on a sponsor board to be prominently displayed at the Luncheon
- Bronze Sponsors will have a quarter-page, color graphic within the 5.5" x 8.5" sponsorship program book

Patron (UNLIMITED)_____ Contributions up to \$250

- A Patron may provide a single line congratulatory message to be listed within the 5.5" x 8.5" sponsorship program book
- Patrons' names will be listed on a sponsor board to be prominently displayed at the Luncheon
- Patrons will be listed on the sponsor-acknowledgement page of the Luncheon program book.

QUESTIONS: 717-829-2244 or Email kfey@crossstate.org



SPONSORSHIP RESERVATION FORM

- Email artwork files to JKumpf@crossstate.org; larger files may be submitted via CD or flash drive
- Artwork must be 300 dpi, CMYK.
- Package file and include all fonts and graphics
- We accept InDesign & Photoshop files
- We accept TIFF and JPEG images with a 300 dpi resolution, and press quality PDFs
- **All artwork must be received by April 16, 2021, but please reserve your sponsorship today.**

Please complete and mail this form to reserve your sponsorship.

SPONSORSHIP LEVEL REQUESTED: _____

SPONSORSHIP CONTRIBUTION: \$ _____

Credit Union/Company Name _____

Address _____

City/State/Zip _____

Contact Person _____

Phone _____

Email _____

Please return this form and your payment as soon as possible. Artwork must be received by April 16, 2021.

PAYMENT INFORMATION: Please submit to CrossState Credit Union Foundation

4309 N. Front St., Harrisburg, PA 17110

____ Enclosed is a share draft/check payable to the PA Credit Union Foundation in the amount of \$ _____

____ Debit Corporate Account: Financial Institution _____

Account #: _____

ABA #: _____

Amount: \$ _____

Signature: _____

VISA or MasterCard: <https://www.crossstate.org/about/foundations/waystogive/support-us/>

THANK YOU!