



MAXIMIZE YOUR BENEFITS

CrossState is At Your Service

*Proud to represent you. Contact Cindy Russell at
crussell@CrossState.org or by calling 717-839-2226.*



COMPLIANCE

Safeguarding your credit union in the continuously changing regulatory environment with the support of our CUCE and BSACS-certified compliance professionals.

Compliance Hotline

Compliance answers from a dedicated team, including an attorney. Connect with us as your first source by calling 800-932-0661, Option 3, or emailing compliance@CrossState.org.

Compliance Connection Weekly

Be in the know with your weekly e-newsletter containing timely articles and up-to-date information on compliance issues.

InfoSight

Find answers to your most pressing questions on your free compliance research site that includes an interactive, customizable dashboard, topic summaries, checklists, FAQs, links to laws and regulations, and other key resources.

PolicyPro

Research and customize current and compliant policies for your credit union in this central source, where they are stored online and updated quarterly for accurate and convenient access.

Compliance Webinars

Participate in free monthly live webinars or access them at your convenience from the archives.

Compliance Worksheets

Secure, easy-to-use guides and worksheets to assist in the daily operation of your credit union.

Compliance Town Meetings

Learn and network with compliance peers during semi-annual meetings held locally and designed to guide you through the latest compliance challenges, opportunities, and solutions.

EVENTS AND PROFESSIONAL DEVELOPMENT

Strengthen your team and enhance your credit union's success through professional development and networking.

Marquee Events

Discover new ideas and grow your network at the CrossState Annual Convention, Fall Leadership Conference, and Credit Union Reality Check.

Emerging Leaders

Engage with future leaders in the movement through professional development, networking, community service, and political advocacy events. Register at www.crossstate.org/education-events/emerging-leaders/

CrossState Leadership School

Invest in the future of your credit union and team with a tailored learning experience in conjunction with Penn State Corporate Learning.

ADVOCACY

Shaping the future and preserving the health of the movement. Mobilizing credit unions, engaging state and federal legislators/regulators on issues that impact operations and member service.

Credit Union Awareness

Host or participate in events with federal and state legislators and regulators: Credit Union Legislative Day, Hike the Hill, district meetings, meet and greets, forums, credit union site visits, and community events.

Political Action Committees

Participate in direct giving, payroll deduction, or other fundraising activities in support of credit union-friendly candidates to ensure that the credit union movement has a voice on Capitol Hill and in both state houses when big decisions are made.

Credit Union Action Fund

Supplement CrossState's advocacy efforts by directly investing in additional legislative, regulatory, political, and grassroots efforts to further credit union awareness and the movement's public policy agenda.

ACT: Advocates for Credit Unions of Tomorrow

Become a key advocate on behalf of credit unions, raise awareness, and impact credit union-related legislation and regulation with policymakers.

Member Activation Program

Facilitate effective credit union member engagement and outreach on issues of mutual interest and concern.

Project Zip Code

Enhance congressional, state, and local grassroots efforts through a member-district match program.

iBelong – Consumer Awareness Campaign

The longest running regional credit union awareness campaign in the country, iBelong directs potential members to ibelong.org where they can find a credit union that is right for them.

Staff Training

Take yourself and your team to the next level with educational programs focused on issues that impact your credit union today and in the future. Select options to fit your schedule including in-person, online, and on-demand trainings.

Scholarships and Awards

Earn recognition for your credit union achievements with prestigious awards programs or advance your career through any of the numerous scholarships available for CrossState events.

RESOURCES

Access the free member resources to guide your credit union's strategic direction and remain up to date on the latest industry news and events.

CU Customized Performance Report

A quarterly report for use in board and strategic planning meetings containing valuable data with a great way to benchmark, plan, and communicate the financial position of your credit union.

CUAnalyzer

Provides up to date definitions and institution-specific overviews on performance metrics and ratios. CUAnalyzer gives everyone at your credit union the ability to gather data-backed insights that lead to better informed decisions.

CUNA E-Scan

Guide the strategic direction at your credit union planning session with comprehensive data and analysis on all the major areas of change in the credit union industry.

CrossState Daily

Stay up to date on the latest credit union news on the state and federal levels, with a focus on the New Jersey and Pennsylvania credit union marketplaces.

CU Edge

Gain insights from our quarterly magazine offering in-depth political coverage, compliance-related articles, credit union hot topics, and solutions that keep your credit union relevant.

Advocacy Works

Read all the pertinent advocacy news, events, and victories at the state and federal levels by New Jersey and Pennsylvania credit unions.

Small Credit Union Marketing

Expand your credit union's presence with a turnkey quarterly marketing campaign for credit unions under \$30M.

COLLABORATION

Embrace the "People Helping People" philosophy and get involved with the credit union network.

Credit Union Chapter System

Network with colleagues through educational programs, community service, and collaboration that promotes credit union unity at the local level.

Communities

Connect with the CrossState team and fellow members in our online communities—a one stop shop to network with fellow industry professionals on all things related to credit union advocacy, compliance, chapters, small credit unions, lending, emerging leaders, and the foundation.

Small CU Collaborate

Quarterly meetings for member credit unions <\$50M to inspire new ideas and solutions to help operations run smoothly.