



Social Media Blitz ♥ #ilovemycreditunion ♥ July 30, 2021

INCENTIVIZE



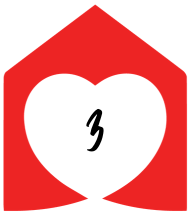
HAVE A RAFFLE!

PLAN A RAFFLE PRIZE FOR ALL MEMBERS WHO ENGAGE.
MAKE SURE TO TELL THEM TO USE THE #ILOVEMYCREDITUNION HASHTAG AND TO TAG YOUR CREDIT UNION.



GIVE AWAY BRANDED ITEMS!

ENCOURAGE PARTICIPATION WITH CREDIT UNION BRANDED GIVEAWAYS.
MAKE GOODIE BAGS OF THESE ITEMS AND GIVE THEM AWAY TO ANYONE WHO SHOWS THAT THEY POSTED ON 7/30, USING THE #ILOVEMYCREDITUNION TAG.



MAKE IT CHARITABLE!

MAKE A PLAN TO DONATE MONEY FOR EACH MEMBER THAT POSTS.
INFORM MEMBERS THAT A CONTRIBUTION WILL BE MADE TO A LOCAL AND BELOVED ORGANIZATION FOR EACH #ILOVEMYCREDITUNION HASHTAG POST THAT TAGS THE CREDIT UNION.



SOMETHING SPECIAL, JUST FOR STAFF!

DON'T FORGET ABOUT THE MVP'S!
OUR CREDIT UNION STAFF WILL BE PLAYING A HUGE PART IN MAKING THIS DAY A SUCCESS! REWARD THEM WITH A SPECIAL, STAFF ONLY, INCENTIVE TO PARTICIPATE SUCH AS FREE LUNCH, GIFT CARDS, OR A SPECIAL "CU SPIRIT" AWARD.