



VIVA LAS VEGAS NITE Guide

Please support the CrossState Credit Union Foundation with a sponsorship in the 2021 *Foundation VIVA LAS VEGAS NITE Guide*. Sponsorship packages include admission to the event, vouchers and recognition in the *Guide*. All proceeds from sponsorships benefit the CrossState Credit Union Foundation.

SPONSORSHIP SPECIFICATIONS

Please send artwork using the following instructions:

- « E-mail artwork files to jkumpf@crossstate.org.
- « Artwork must be 300 dpi, CMYK. Please reference size specifications on back of form.
- « Package file and include all fonts and graphics.
- « We accept InDesign & Photoshop files.
- « We accept TIFF and JPEG images with a 300 dpi resolution, and press quality PDFs.
- « The following form and payment are due **July 16**.
- « Artwork must be received by **July 23**.

Cut along dotted line to mail completed submission form

SPONSORSHIP PLACEMENT FORM - DUE JULY 16

Please complete and mail this form to reserve your sponsorship in the *2021 Foundation VIVA LAS VEGAS NITE Guide*.

Credit Union/Company Name _____

Address _____

City _____ State _____ Zip _____

Contact Person _____ Phone _____

E-mail _____

SPONSORSHIP RATES (See reverse side for payment information.)

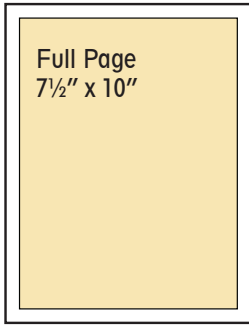
Sponsorship*	Includes	Cost
<input type="checkbox"/> GOLD Sponsor	Full page, 4 Play Money Packs	\$1,100
<input type="checkbox"/> SILVER Sponsor	Half page (vertical or horizontal), 2 Play Money Packs	\$650
<input type="checkbox"/> BRONZE Sponsor	Quarter page (vertical only), 1 Play Money Pack	\$350

Return form and payment by July 16, 2021, to reserve your sponsorship. Deadline for artwork is July 23, 2021.

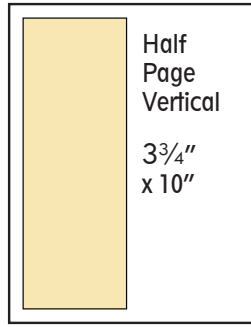
Return **form and payment** by July 16, 2021, to:
 CrossState Credit Union Foundation
 4309 North Front Street, Harrisburg, PA 17110-1618

Return **artwork** by July 23, 2021, to:
 CrossState Credit Union Foundation
 4309 North Front Street, Harrisburg, PA 17110-1618
 Email: jkumpf@crossstate.org

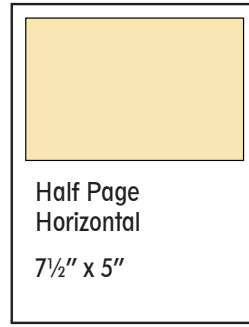
SPONSORSHIP DIMENSIONS



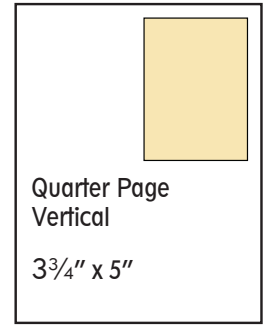
Full Page
Artwork should be sized to fit 7 1/2" x 10" border.



Half Page Vertical
Artwork should be sized to fit 3 3/4" x 10" border.



Half Page Horizontal
Artwork should be sized to fit 7 1/2" x 5" border.



Quarter Page Vertical
Artwork should be sized to fit 3 3/4" x 5" border.

If submissions are in an incorrect format or size, the Foundation reserves the right to edit.

NOTE: Guide will be printed in COLOR.

Cut along dotted line to mail completed submission form

PAYMENT INFORMATION

Please complete appropriate payment information and mail this form to reserve your sponsorship in the 2021 Foundation VIVA LAS VEGAS NITE Guide.

- Sponsorship copy/art enclosed (add \$50 for typesetting)
- Enclosed is a share draft/check, payable to CrossState Credit Union Foundation, in the amount of \$ _____
- Debit Corporate Account: Financial Institution _____
Account # _____ ABA # _____
Amount \$ _____ Signature _____
- VISA, Discover or MasterCard # _____ / _____ / _____ / _____ Exp _____ Amount \$ _____
Signature _____

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WITH OUR THANKS

Those working within credit unions across the Commonwealth continually demonstrate their commitment to People Helping People. The Credit Union Foundation operates at the core of this philosophy. Its primary purpose is to help those in need by accepting requests for assistance, carefully reviewing these requests, offering outside assistance as needed, and ultimately funding those requests which are determined to fit the criteria set by the Foundation's Board of Directors. The Board takes their role in the review and approval of grant requests very seriously. They understand that the funds awarded for grants have been entrusted to the Foundation with the understanding that they will be used to provide the greatest good. Please support the Foundation through your *Viva Las Vegas Nite Guide* sponsorship to allow the Foundation to continue its good work across New Jersey and Pennsylvania.