

It's time to...

REconnect

CrossState Annual Convention

May 22-24, 2022 | Hard Rock Hotel & Casino, Atlantic City, NJ

SPONSORSHIP OPPORTUNITIES

This premier event draws almost 300 credit union professionals throughout New Jersey and Pennsylvania. You will make valuable connections with key decision-makers in the credit union movement.

Exhibit Booth Space - \$3,000

- Two (2) Representatives with access to all keynote and educational sessions
- Dedicated exhibit hall and networking
- Company listing on convention website
- Company profile in the convention guide

Corporate Sponsor - \$4,000

- No exhibit booth space
- One (1) Representative

Corporate Sponsor Choices:

Credit Union Ambassador Contest*:** Support the honor, tradition, and excitement of the Credit Union Ambassador Contest. Includes event signage. Non-exclusive. Includes logo placement and half-page, color ad in convention guide.

Convention Guide: Includes a full-page, color advertisement in the Guide book. Non-exclusive.

Silver Sponsor | \$5,500

- Standard exhibit booth space
- Two (2) Representatives
- Logo placement
- ½ page ad in convention guide

Silver Sponsor Choices:

Branded WiFi Sponsor: Included branded Wi-Fi password and logo on select event materials and signage.

Convention Lounge: Refresh and recharge in the Convention Lounge where your credit union friends and colleagues will connect with you. Mobile device charging stations will be available. Includes signage.

Breakout Education Sessions: Includes signage in the high-traffic, common areas outside all breakout session rooms. Non-exclusive.

Photo Sponsor (NEW!): Spread smiles and cheer throughout the conference as our new Photo Sponsor! Company logo displayed on photo reel played in tradeshow hall and on screens before general sessions begin.

Gold Sponsor | \$6,500

- Standard exhibit booth space with preferred placement
- Two (2) Representatives
- Logo placement with full company description
- Full color page ad in convention guide
- Event/podium acknowledgement (where applicable)
- Logo/hyperlink on convention website and mobile app

Gold Sponsor Choices:

Networking Refreshment Break in Exhibit Hall: Your final opportunity to engage with attendees and talk "credit unions." Includes event signage.

Emerging Leaders: On Tap at the Tavern Reception Sponsor (NEW!): Invest in the future of the movement by sponsoring the Emerging Leaders reception on Sunday evening. Connect with Emerging Leaders and supporters of the group. Includes signage and logo on event materials.

Celebration Sponsor (NEW!): Help bring excitement and life into the tradeshow with a little celebration! Includes signage at entertainment points on tradeshow floor.

Lanyard/Name Badge: Company logo will be imprinted on every Attendee's Lanyard/name badge.

Hotel Key Card Sleeve: Your custom design and message will be displayed in full color on the front of every hotel key card sleeve. Art specifications will be sent with sponsorship confirmation.

Platinum Sponsor | \$7,500

- Standard exhibit booth space
- Three (3) Representative
- Logo placement with full company description
- Full color page ad in convention guide
- Participation in the Trade Show Gate Card
- Event/podium acknowledgement (where applicable)
- Logo/hyperlink on convention website and mobile app

Platinum Sponsor Choices:

Good Morning Breakfast (2 available): Breakfast is the most important meal of the day. Jump start convention on both mornings with a breakfast sponsorship. Includes event signage and branded napkins. Non-exclusive.

Awards Reception: Show your support for the Lifetime Achievement Award winners and Credit Union Ambassador Contestants at the Awards reception on Monday night. Includes logo napkins and event signage.

Mobile App: Includes custom splash page on mobile app, premier placement on mobile app, and two push notifications.

Trade Show Tote Bag: Company logo imprinted on the trade show tote bag given to every attendee upon entering the Exhibit Hall.

Technology Sponsor | \$8,000

Two available. Help support the technology and AV needs with the technology sponsorship. The show must go on! Enjoy everything with platinum sponsor, plus:

- Exclusive logo placement (with the exception of our 2 premier sponsors' logos) on event page
- Four guaranteed pre-roll advertisements
- Logo placement at the bottom of Convention confirmation emails
- Dedicated breakout session

Premier Sponsor | \$9,500

Enjoy everything with Platinum Sponsorship plus:

- Premium placement of exhibit booth and logo/hyperlink on convention website
- Four (4) Representatives
- Mobile app push notification
- CrossState social media channel mention

Premier Sponsor Choices:

Keynote Speaker (2 available): This sponsorship includes acknowledgment from the podium and company logo will be displayed on projection screens. Includes event signage.

Trade Show Game: Participating attendees will be required to visit your booth to complete their game cards and be entered into the cash prize drawings. Completed cards will be returned to your booth where drawings will be held.

Welcome Reception: Welcome guests to convention with cocktails, hors d'oeuvres, networking, and a little bit of fun! Includes logo napkins and event signage.

Visit www.CrossState.org for more information about ReConnect 2022.
We hope to see you there!

Questions? Contact Sarah Roman at 717-839-2221
or email sroman@crossstate.org

