MAXIMIZE YOUR BENEFITS

CrossState is At Your Service

Proud to represent you. Contact Cindy Russell at crussell@CrossState.org or by calling 717-839-2226.
COMPLIANCE
Safeguard your credit union in the continuously changing regulatory environment with the support of our CUCE and BSACS-certified compliance professionals.

Compliance Hotline
Compliance answers from a dedicated team. Connect with us as your first source by calling 800-932-0661, Option 3, or emailing compliance@CrossState.org.

Compliance Connection Weekly
Be in the know with your weekly e-newsletter containing timely articles and up-to-date information on compliance issues.

InfoSight
Find answers to your most pressing questions on your free online research site that includes an interactive, customizable dashboard, topic summaries, checklists, alerts, FAQs, links to laws and regulations, and other key resources.

CU PolicyPro
Access to an easy-to-navigate online system of a comprehensive suite of model policies, regulatory compliance guidance, and compliance and complaint management tools written and updated especially for credit unions by legal and financial experts.

Compliance Webinars
Participate in free monthly live webinars or access them at your convenience from the archives.

Compliance Job Aids
Secure, easy-to-use guides and worksheets to assist in the daily operation of your credit union.

Compliance Town Meetings
Learn and network with compliance peers during semi-annual meetings held locally and/or virtually and designed to guide you through the latest compliance challenges, opportunities, and solutions.

EVENTS AND PROFESSIONAL DEVELOPMENT
Strengthen your team and enhance your credit union’s success through professional development and networking.

Marquee Events
Discover new ideas and grow your network at the CrossState Annual Convention, Fall Leadership Conference, and Credit Union Reality Check.

CrossState Leadership School
Invest in the future of your credit union and team with a tailored learning experience in conjunction with Penn State Corporate Learning.

Scholarships and Awards
Earn recognition for your credit union achievements with prestigious awards programs or advance your career through any of the numerous scholarships available for CrossState events.

Staff Training
Take yourself and your team to the next level with educational programs focused on issues that impact your credit union today and in the future. Select options to fit your schedule including in-person, online, and on-demand trainings.

Emerging Leaders
Engage with over 200 of your colleagues through career development training & education, networking events, political advocacy, and chances to give back through community service. Emerging Leaders helps to better prepare and connect the future leaders of the credit union movement. Join today! www.crossstate.org/education-events/emerging-leaders/

ADVOCACY
Shape the future and preserving the health of the movement. Mobilizing credit unions, engaging state and federal legislators/regulators on issues that impact operations and member service.

Credit Union Awareness
Host or participate in events with federal and state legislators and regulators: Credit Union Legislative Days, Hike the Hill, district meetings, meet and greets, forums, credit union site visits, and community events.

Political Action Committees
Participate in direct giving, payroll deduction, or other fundraising activities in support of credit union-friendly candidates to ensure that the credit union movement has a voice on Capitol Hill and in both state legislatures when big decisions are made.

Credit Union Action Fund
Supplement CrossState’s advocacy efforts by directly investing in additional legislative, regulatory, political, and grassroots efforts to further credit union awareness and the movement’s public policy agenda.

ACT: Advocates for Credit Unions of Tomorrow
Become a key advocate on behalf of credit unions, raise awareness, and impact credit union-related legislation and regulation with policymakers.

Member Activation Program
Facilitate effective credit union member engagement and outreach on issues of mutual interest and concern.

Project Zip Code
Enhance congressional, state, and local grassroots efforts through a member-district match program.
CU Customized Performance Report
A quarterly report for use in board and strategic planning meetings containing valuable data with a great way to benchmark, plan, and communicate the financial position of your credit union.

CUAnalyzer
Provides up-to-date definitions and institution-specific overviews on performance metrics and ratios. CUAnalyzer gives everyone at your credit union the ability to gather data-backed insights that lead to better informed decisions.

CUNA E-Scan
Guide the strategic direction at your credit union planning session with comprehensive data and analysis on all the major areas of change in the credit union industry.

CrossState Daily
Stay up-to-date on the latest credit union news on the state and federal levels, with a focus on the New Jersey and Pennsylvania credit union marketplaces.

CU Edge
Gain insights from our quarterly magazine offering in-depth political coverage, compliance-related articles, credit union hot topics, and solutions that keep your credit union relevant.

Advocacy Works
Read all the pertinent advocacy news, events, and victories at the state and federal levels by New Jersey and Pennsylvania credit unions.

Credit Union Chapter System
Network with colleagues through educational programs, community service, and collaboration that promotes credit union unity at the local level.

Communities
Connect with the CrossState team and fellow members in our online communities—a one-stop-shop to network with fellow industry professionals on all things related to credit union advocacy, compliance, chapters, small credit unions, lending, emerging leaders, and the foundation.

Small CU Collaborate
Quarterly meetings for member credit unions <$50M to inspire new ideas and solutions to help operations run smoothly.