

Leaders in Financial Literacy



2022 SPONSORSHIP OPPORTUNITIES

Presenting Sponsor _____ \$5,000 Contribution

- There will be only one Presenting Sponsor for the Leaders in Financial Literacy Awards Breakfast.
- The Presenting Sponsor will receive all the benefits of a Platinum Sponsor.
- The Presenting Sponsor will have the option of placing their full-page color graphic on the back cover of the breakfast program book.
- The Presenting Sponsor's name and/or logo will be set apart, enlarged, or distinguished from the names and/or logos of the other event sponsors and will be labeled in every mention of the awards Breakfast as "Presenting Sponsor of the Leaders in Financial Literacy Awards."
- All awards breakfast marketing materials will list the Presenting Sponsor as: "Leaders in Financial Literacy – Presented by *Sponsor Name*", including logo placement on the front cover of a 5.5" x 8.5" sponsorship program book.
- The sponsor's corporate name and/or logo will be listed as a sponsor of the Breakfast on the Foundation's website and on the Corporate Sponsor page of the Breakfast program book. A link to the sponsor's web site will be provided upon request.
- The Presenting Sponsor will receive eight complimentary event registrations with reserved seating.
- The Presenting Sponsor will be given opportunity to have a booth (provided by the sponsor) or display table at the Breakfast for the purpose of promoting their products or services.
- The Presenting Sponsor will be offered three minutes of podium time during the opening remarks
- The Presenting Sponsor may participate in the awards presentations.

Platinum Sponsor _____ \$2,500 Contribution

- Platinum Sponsors will receive all benefits of a Gold Sponsor.
- A Platinum Sponsor's name and/or logo will be set apart, enlarged or distinguished from the names and/or logos of the Gold, Silver, and Bronze sponsors and will be labeled in the Breakfast Program as "Platinum Sponsor."
- Platinum Sponsors will be given priority, after the Presenting Sponsor, to have a booth (provided by the sponsor) or table at the breakfast for the purpose of promoting their products or services.
- Corporate name and/or logo will be listed as a sponsor of the Breakfast on the Foundation's website. A link to the sponsor's website will be provided upon request.
- Platinum Sponsors may have a full page, color graphic on inside front or inside back cover (first come/first choice) of the 5.5" x 8.5" sponsorship program book.

- Platinum Sponsors may submit their corporate logo, which will be placed on the Corporate Sponsor page of the Breakfast program book.
- Platinum Sponsors will receive four complimentary event registrations with reserved seating.

Gold Sponsor _____ \$1,000 Contribution

- Gold Sponsors receive all the benefits of a Silver Sponsorship.
- Gold Sponsors receive a full-page, color graphic within the 5.5" x 8.5" sponsorship program book
- The Gold Sponsor's corporate name and/or logo will be listed as a sponsor of the Breakfast on the Foundation's website.
- Gold Sponsors may submit their corporate logo, which will be placed on the Corporate Sponsor page of the Breakfast program book.
- Gold Sponsors receive two complimentary event registrations with reserved seating.

Silver Sponsor _____ \$500 Contribution

- Silver Sponsors receive all the benefits of Bronze Sponsorship.
- Silver Sponsors receive a half-page, color graphic within the 5.5" x 8.5" sponsorship program book
- Silver Sponsors receive one complimentary event registration.

Bronze Sponsor _____ \$250 Contribution

- Bronze Sponsors receive all the benefits of a Patron.
- Bronze Sponsors' logos will be displayed on a sponsor board to be prominently displayed at the Breakfast.
- Bronze Sponsors will have a quarter-page, color graphic within the 5.5" x 8.5" sponsorship program book.

Patron _____ Contributions up to \$250

- A Patron may provide a single line congratulatory message to be listed within the 5.5" x 8.5" sponsorship program book.
- Patrons' names will be listed on a sponsor board to be prominently displayed at the Breakfast.
- Patrons will be listed on the sponsor-acknowledgement page of the Breakfast program book.

Questions? Please contact Mike Wishnow at mwishnow@crossstate.org or call (717) 839-2213.



SPONSORSHIP RESERVATION FORM

- Email artwork files to JKumpf@crossstate.org -- larger files may be submitted via CD or flash drive
- Artwork must be 300 dpi, CMYK.
- Package file and include all fonts and graphics
- We accept InDesign & Photoshop files
- We accept TIFF and JPEG images with a 300 dpi resolution, and press quality PDFs
- ***All artwork must be received by March 25, 2022, but please reserve your sponsorship today***

Please complete and mail this form to reserve your sponsorship.

SPONSORSHIP LEVEL REQUESTED: _____

SPONSORSHIP CONTRIBUTION: \$ _____

Credit Union/Company Name _____

Address _____

City/State/Zip _____

Contact Person _____

Phone _____

Email _____

Please return this form and your payment as soon as possible. Artwork must be received by April 15, 2022.

PAYMENT INFORMATION:

___ Enclosed is a share draft/check, payable to CrossState Credit Union Foundation in the amount of \$___

___ Debit Corporate Account: Financial Institution _____

Account #: _____

ABA #: _____

Amount: \$ _____

Signature: _____

VISA or MasterCard: Contact Accounting at 800-932-0661

Reserve your sponsorship online at: [Sponsorship Form](#)

CrossState Credit Union Foundation, 4309 North Front Street, Harrisburg, PA 17110