



CrossState Foundation's 2022 VIVA LAS VEGAS NITE GUIDE

Please support the CrossState Credit Union Foundation by sponsoring *VIVA LAS VEGAS NITE*. Sponsorship packages include admission to the event, vouchers, and recognition in the *Guide*. All proceeds from sponsorships benefit the CrossState Credit Union Foundation.

SPONSORSHIP SPECIFICATIONS

Please send artwork using the following instructions:

- « E-mail artwork files to jkumpf@crossstate.org.
- « Artwork must be 300 dpi, CMYK. Please reference size specifications on back of form.
- « Package file and include all fonts and graphics.
- « We accept InDesign & Photoshop files.
- « We accept TIFF and JPEG images with a 300 dpi resolution, and press quality PDFs.
- « Artwork must be received by **August 5**.

Cut along dotted line to mail completed submission form

SPONSORSHIP PLACEMENT FORM - DUE JULY 29

Please complete and mail this form by July 29, 2022 to sponsor *VIVA LAS VEGAS NITE*.

Credit Union/Company Name _____

Address _____

City _____ State _____ Zip _____

Contact Person _____ Phone _____

E-mail _____

SPONSORSHIP RATES (See reverse side for payment information.)

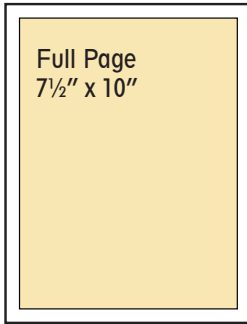
Sponsorship*	Includes	Cost
<input type="checkbox"/> GOLD Sponsor	Full page, 4 Play Money Packs	\$1,250
<input type="checkbox"/> SILVER Sponsor	Half page (vertical or horizontal), 2 Play Money Packs	\$750
<input type="checkbox"/> BRONZE Sponsor	Quarter page (vertical only), 1 Play Money Pack	\$450

Return form and payment by July 29, 2022 to sponsor *VIVA LAS VEGAS NITE*.
Deadline for artwork is August 5, 2022.

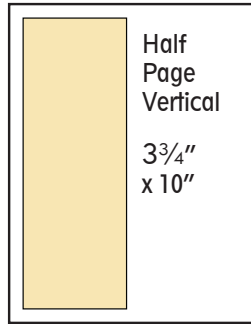
Return **form and payment** by July 29, 2022, to:
CrossState Credit Union Foundation
4309 North Front Street, Harrisburg, PA 17110-1618
Email: jkumpf@crossstate.org

Return **artwork** by August 5 2022, to:
CrossState Credit Union Foundation
4309 North Front Street, Harrisburg, PA 17110-1618
Email: jkumpf@crossstate.org

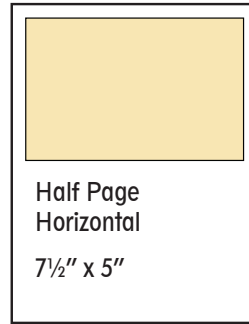
SPONSORSHIP DIMENSIONS



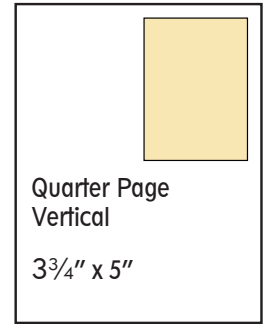
Full Page
Artwork should be sized to fit 7½" x 10" border.



Half Page Vertical
Artwork should be sized to fit 3¾" x 10" border.



Half Page Horizontal
Artwork should be sized to fit 7½" x 5" border.



Quarter Page Vertical
Artwork should be sized to fit 3¾" x 5" border.

If submissions are in an incorrect format or size, the Foundation reserves the right to edit.

NOTE: Guide will be printed in COLOR.

Cut along dotted line to mail completed submission form

PAYMENT INFORMATION

Please complete appropriate payment information and mail this form or email jkumpf@crossstate.org by July 29, 2022, to sponsor the 2022 Foundation VIVA LAS VEGAS NITE.

- Sponsorship copy/art enclosed (add \$50 for typesetting)
- Enclosed is a share draft/check, payable to CrossState Credit Union Foundation, in the amount of \$ _____
- Debit Corporate Account: Financial Institution _____
Account # _____ ABA # _____
Amount \$ _____ Signature _____
- VISA, Discover or MasterCard # _____ / _____ / _____ / _____ Exp _____ Amount \$ _____
Signature _____

**Return form and payment by July 29, 2022 to sponsor VIVA LAS VEGAS NITE.
Deadline for artwork is August 5, 2022.**

THANK YOU

Those working within credit unions across New Jersey and Pennsylvania continually demonstrate their commitment to *People Helping People*. The CrossState Credit Union Foundation operates at the core of this philosophy. Its mission is to change people's lives for the better by promoting financial education, professional development, disaster relief, and credit union relevance. The Foundation's volunteer Board of Directors is committed to providing grants and programs to serve our credit union network and their communities and ensuring that each dollar will be used for its greatest impact.

Thank you for supporting the CrossState Credit Union Foundation through your Viva Las Vegas Nite sponsorship to allow the Foundation to continue its good work across New Jersey and Pennsylvania.