



NEWS RELEASE

CrossState Credit Union Association

4309 North Front Street, Harrisburg, PA 17110

Michael Wishnow, Senior Vice President
Marketing & Communications
MWishnow@crossstate.org
1-800-932-0661, ext. 2213

Date: May 26, 2022

FOR IMMEDIATE RELEASE

First Capital FCU's Lisa Barshinger Named 2022 Credit Union Ambassador

Harrisburg, PA – First Capital Federal Credit Union's Lisa Barshinger, was recently named CrossState Credit Union Association's 2022 Credit Union Ambassador. The annual contest, which draws applicants from across New Jersey and Pennsylvania, had the winner announced during CrossState's third Annual Convention. Barshinger is the Community & Business Development Manager at First Capital and will represent CrossState at Association events for the next year.



The top two other presenting finalists were Cross Valley FCU's Madison Polumbo and PSECU's Libby Rippel.

Additional Finalists were:

- Felicia Cunningham, Penlanco Federal Credit Union (Central Region)
- Donald Elizer, TruMark Financial Credit Union (Philadelphia Region)
- Reyannyon Ferrante, Members 1st Federal Credit Union (Harrisburg Chapter)
- Ciara LaVelle, PHEPLE Federal Credit Union (Greensburg Chapter)
- Heaven Merenich, Cross Valley Federal Credit Union (Northeast PA Chapter)
- Sharon Rozum, PRR South Fork Federal Credit Union (Johnstown Chapter)

CrossState Credit Union Association conducts this contest to prepare emerging credit union leaders for leadership roles within the credit union movement. Credit union members or employees are sponsored by the Association's chapters. The contestants are judged on their knowledge of credit unions and their ability to communicate that knowledge.

Several hundred credit union staffers have competed in the Credit Union Ambassador Contest since its inception in the early 1970s. Many of the contestants have gone on to hold volunteer and professional positions within the credit union movement.

Credit unions are financial cooperatives that provide affordable financial services to help their owner/members. Based out of Harrisburg, PA and New Jersey, CrossState Credit Union Association is a trade association that provides legislative, promotional, educational, and operational support for credit unions in New Jersey and Pennsylvania. CrossState serves 519 credit unions across New Jersey and Pennsylvania with combined assets of \$63 billion and five million members. For additional information about credit unions or to find a credit union near you, visit www.ibelong.org.

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