



NEWS RELEASE

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FOR IMMEDIATE RELEASE

Association's Top Credit Union Professional Award Presented to Michael Kaczenski

Harrisburg, PA – CrossState Credit Union Association has awarded Michael Kaczenski, President & CEO of Sun East FCU, with the *William W. Pratt Lifetime Achievement Award for the 2022 Credit Union Professional of the Year*. Kaczenski accepted the award on May 23, 2022, at the Association's 3rd Annual Convention.

Kaczenski has been with Sun East FCU since 1987 and served as the credit union's President & CEO since 2002. He's a regular at CrossState's Annual Convention, Fall Leadership Conference, Executive Forum, and more. He's also President and a Board Member of the Delaware County Chapter of Credit Unions and served on the former



PCUA Board for nearly a decade, including two years as Board Chair, as well as a year spent on the Foundation Board.

In addition to his duties at Sun East, Mike has shown his dedication to the credit union movement through his 36 years of service. Of particular note from his career was the work he put into launching the iBelong Campaign to the benefit of credit unions everywhere.

“Michael is good for the credit union movement at large,” Terri Lannon, Sr. Director of Business Development at Sun East said. “He is all about cooperation and collaboration. Michael just sleeps, eats, and breathes Sun East and the credit union movement.”

“It’s a special honor for me to present this prestigious award to Mike,” added Patrick Conway, CEO & President of CrossState Credit Union Association. “Mike’s commitment to the credit union movement has been extraordinary, and his passion continues to help others every day.”

The *Professional of the Year Award* is presented in memory of William W. Pratt, who for more than three decades worked on behalf of credit unions. When Pratt began working at the Association in 1942, there were 550 credit unions in Pennsylvania – when he retired in 1965, there were nearly 1,300 credit unions in the Commonwealth.

Credit unions are financial cooperatives that provide affordable financial services to help their owner/members. Based out of Harrisburg, PA and New Jersey, CrossState Credit Union Association is a trade association that provides legislative, promotional, educational, and operational support for credit unions in New Jersey and Pennsylvania. CrossState serves 519 credit unions across New Jersey and Pennsylvania with combined assets of \$63 billion and five million members. For additional information about credit unions or to find a credit union near you, visit www.ibelong.org.

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