

CU Edge

CrossState Credit Union Association's Quarterly Magazine



CrossState Credit Union Association's quarterly print and digital magazine CU Edge is seen by New Jersey and Pennsylvania key decision-makers in a targeted audience. Get your message heard. Advertise today!

There are a variety of advertising options to fit your budget:

- Full-Page Inside Cover:
 - › Cost for 1-2 Insertions = \$1,100 each
 - › Cost for 3-4 Insertions = \$950 each
 - › Cost for 5+ Insertions = \$875 each
- Full-Page Inside Issue:
 - › Cost for 1-2 Insertions = \$850 each
 - › Cost for 3-4 Insertions = \$800 each
 - › Cost for 5+ Insertions = \$750 each
- Half-Page:
 - › Cost for 1-2 Insertions = \$600 each
 - › Cost for 3-4 Insertions = \$575 each
 - › Cost for 5+ Insertions = \$550 each

**Association partners
receive 25% discount**

**First time advertisers get their
first insertion 15% off**

Ad Specifications

Artwork Submission:

We accept camera-ready ads only. Please submit your artwork according to the following specifications:

- All images must be full-color, CMYK.
- We accept TIFF and JPEG images with a 300 DPI resolution, and high-res, press-quality PDFs.
- Email artwork to jkumpf@CrossState.org.

Ad Sizes:

- Full-page ads: finished page size is 8½" x 11" (Include bleed: 0.125" on all sides)
- Half-page ads:
Horizontal: 7¾" x 5" | Vertical: 3¾" x 9¾"

Questions? Contact Jessilyn Kumpf at 800-932-0661, ext. 2250 or email jkumpf@CrossState.org.

Email completed order form to jkumpf@CrossState.org.

Order Form: CU Edge Magazine

CrossState Credit Union Association

4309 North Front Street, Harrisburg, PA 17110

717-234-3156 | 800-932-0661

Client Name _____

Address _____ City _____ State _____ Zip _____

Phone _____ E-mail _____

Contact Person _____ Title _____

Advertising Agency (if applicable)

Agency Name _____

Address _____ City _____ State _____ Zip _____

Phone _____ E-mail _____

Contact Person _____ Title _____

Signature _____ Date _____

CrossState Signature _____ Date _____

Please bill (*select one*): Client Agency

ISSUE	AD SIZE	COST	DEADLINE
Q1 2023	_____	\$ _____	12/5/2022
Q2 2023	_____	\$ _____	3/5/2023
Q3 2023	_____	\$ _____	6/5/2023
Q4 2023	_____	\$ _____	9/5/2023
Q1 2024	_____	\$ _____	12/5/2023
Q2 2024	_____	\$ _____	3/5/2024
Q3 2024	_____	\$ _____	6/5/2024
Q4 2024	_____	\$ _____	9/5/2024

Association partners
receive 25% discount

First time advertisers get their
first insertion 15% off

SIZE	1-2 Insertions	3-4 Insertions	5+ Insertions
Full-Page, Inside Cover	\$1,100 each	\$950 each	\$875 each
Full-Page, Inside Issue	\$850 each	\$800 each	\$875 each
Half-Page	\$600 each	\$575 each	\$550 each



Questions? Contact Jessilyn Kumpf at 800-932-0661, ext. 2250 or email jkumpf@CrossState.org.

Email completed order form to jkumpf@CrossState.org.