



CROSSstate
Credit Union Foundation

2023 VIVA LAS VEGAS NITE Guide

Presented by TruStage

Please support the CrossState Credit Union Foundation by sponsoring VIVA LAS VEGAS NITE *Presented by TruStage*. Sponsorship packages include admission to the event, vouchers, and recognition in the *Guide*. All proceeds from sponsorships benefit the CrossState Credit Union Foundation.

GUIDE SPONSORSHIP SPECIFICATIONS

Please send artwork using the following instructions:

- « E-mail artwork files to FoundationStaff@crossstate.org.
- « Artwork must be 300 dpi, CMYK. Please reference size specifications on back of form.
- « Package file and include all fonts and graphics.
- « We accept InDesign & Photoshop files, high resolution JPEG and press quality PDFs.
- « Artwork must be received by **August 11**.

FOOD SPONSORSHIP - \$2,500

- We provide beverages and snacks during the evening for the Viva Las Vegas participants. Nearly all of the 200 conference attendees participate as it is the only event for the evening!
- « Thank you signage at the food and beverage tables
- « Recognized in the VLV Guidebook
- « Receive Complimentary vouchers to participate in the event
- « Promotional reach is 3,000 people and the conference reach is 200 people.

Cut along dotted line to mail completed submission form

SPONSORSHIP PLACEMENT FORM - DUE AUGUST 11, 2023

Please complete and mail this form by August 11 to sponsor VIVA LAS VEGAS NITE *Presented by TruStage*.

Credit Union/Company Name _____

Address _____

City _____ State _____ Zip _____

Contact Person _____ Phone _____

E-mail _____

SPONSORSHIP RATES (See reverse side for payment information.)

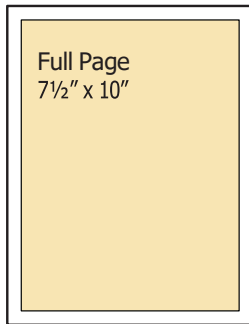
Sponsorship*	Includes	Cost
<input type="checkbox"/> GOLD Sponsor	Full page, 4 Play Money Packs	\$1,250
<input type="checkbox"/> SILVER Sponsor	Half page (vertical or horizontal), 2 Play Money Packs	\$750
<input type="checkbox"/> BRONZE Sponsor	Quarter page (vertical only), 1 Play Money Pack	\$500
<input type="checkbox"/> FOOD Sponsor	Signage at food and beverage tables, recognition in the Guide, complementary vouchers, promotional reach of 3,000 people and conference reach of 200 people.	\$2,500

Return form and payment by August 11 to sponsor VIVA LAS VEGAS NITE Presented by TruStage. Deadline for artwork is August 11.

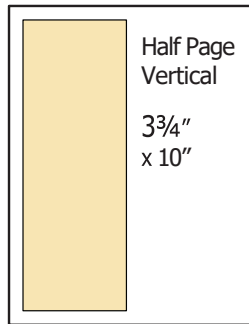
Return **form and payment** by August 11, 2023, to:
CrossState Credit Union Foundation
4309 North Front Street, Harrisburg, PA 17110-1618
Email: jkumpf@crossstate.org

Return **artwork** by August 11, 2023, to:
CrossState Credit Union Foundation
4309 North Front Street, Harrisburg, PA 17110-1618
Email: jkumpf@crossstate.org

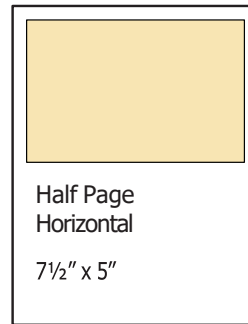
SPONSORSHIP DIMENSIONS



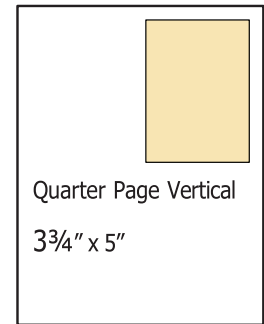
Full Page
Artwork should be sized to fit 7 1/2" x 10" border.



Half Page Vertical
Artwork should be sized to fit 3 3/4" x 10" border.



Half Page Horizontal
Artwork should be sized to fit 7 1/2" x 5" border.



Quarter Page Vertical
Artwork should be sized to fit 3 3/4" x 5" border.

If submissions are in an incorrect format or size, the Foundation reserves the right to edit.

NOTE: Guide will be printed in COLOR.

Cut along dotted line to mail completed submission form

PAYMENT INFORMATION

Please complete appropriate payment information and mail this form or email FoundationStaff@crossstate.org by August 11, 2023, to sponsor the 2023 VIVA LAS VEGAS NITE *Presented by TruStage*.

- Sponsorship copy/art enclosed (add \$50 for typesetting)
- Enclosed is a share draft/check, payable to CrossState Credit Union Foundation, in the amount of \$ _____
- Debit Corporate Account: Financial Institution _____
Account # _____ ABA # _____
Amount \$ _____ Signature _____
- VISA, Discover or MasterCard # _____/_____/_____/_____ Exp _____ Amount \$ _____
Signature _____

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THANK YOU

Those working within credit unions across New Jersey and Pennsylvania continually demonstrate their commitment to *People Helping People*. The CrossState Credit Union Foundation operates at the core of this philosophy. Its mission is to change people's lives for the better by promoting financial education, professional development, disaster relief, and credit union relevance. The Foundation's volunteer Board of Directors is committed to providing grants and programs to serve our credit union network and their communities and ensuring that each dollar will be used for its greatest impact.

Thank you for supporting the CrossState Credit Union Foundation through your Viva Las Vegas Nite sponsorship to allow the Foundation to continue its good work across New Jersey and Pennsylvania.