

# connect

## CrossState Annual Convention

May 19-21, 2024 | Hard Rock Resort & Casino, Atlantic City, NJ



This premier event draws almost 300 credit union professionals throughout New Jersey and Pennsylvania. You will make valuable connections with key decision-makers in the credit union movement.

### Early Bird Exhibit Booth Space - \$3,100

- Register by March 12 to receive the discounted rate
- Two (2) Representatives with access to all keynote and educational sessions
- Dedicated exhibit hall and networking
- Company listing on convention website
- Company profile in the convention guide

### Standard Exhibit Booth Space - \$3,500

- Two (2) Representatives with access to all keynote and educational sessions
- Dedicated exhibit hall and networking
- Company listing on convention website
- Company profile in the convention guide

### Premium Exhibit Booth Space - \$4,250

- Two (2) Representatives with access to all keynote and educational sessions
- Dedicated exhibit hall and networking
- Company listing on convention website
- Company profile in the convention guide
- Choose your exhibit location on the tradeshow floor (*first come, first served*)

### Bronze Sponsor | \$6,500

- Standard exhibit booth space
- Two (2) Representatives
- Company listing on convention website
- Logo placement with full company description in guide
- 1/2 page ad in convention guide

*Bronze Sponsor Choices:*

#### WiFi Sponsor

Included branded Wi-Fi password and logo on select event materials and signage.

#### Credit Union Ambassador

Support the honor, tradition, and excitement of the Credit Union Ambassador Contest. Includes event signage and acknowledgement in Credit Union Ambassador booth.

#### Convention Lounge

Refresh and recharge in the Convention Lounge where your credit union friends and colleagues will connect with you. Mobile device charging stations will be available. Includes signage.

#### Breakout Education Sessions

Includes signage in the high-traffic, common areas outside all breakout session rooms. Non-exclusive.

#### Social Media Sponsor

Expand your pre-conference messaging with specific social media posts leading up to the event. Five posts featuring content related to your business, products, or even what you'll be sharing at the event will be posted on our largest social media platforms —Twitter, LinkedIn, and Facebook.

Visit [www.CrossState.org](http://www.CrossState.org) for more information about Connect.

*We hope to see you there!*

Contact Sarah Roman at 717-839-2221 or email [sroman@crossstate.org](mailto:sroman@crossstate.org)

**connect**   
CrossState Annual Convention

*More sponsorship opportunities on next page »*

## Silver Sponsor | \$7,500

- Standard exhibit booth space
- Two (2) Representatives
- Logo placement with full company description in guide
- Full page ad in convention guide
- Event/podium acknowledgement (where applicable)
- Hyperlink on convention website

*Silver Sponsor Choices:*

### Networking Refreshment Break in Exhibit Hall

Your final opportunity to engage with attendees and talk “credit unions.” Includes event signage.

### Emerging Leaders: On Tap Reception Sponsor

Invest in the future of the movement by sponsoring the Emerging Leaders reception on Thursday evening. Connect with Emerging Leaders and supporters of the group. Includes signage and logo on event materials.

### Celebration Sponsor

Help bring excitement and life into the tradeshow with a little celebration! Includes signage at entertainment points on tradeshow floor.

### Mobile App Sponsor

Premier placement on mobile app with two push notifications.

### Be Well Sponsor

As attendees log their steps throughout the conference, they will be entered to win home fitness equipment. Help promote a healthy lifestyle. Signage and company acknowledgement on all Be Well contest promotions.

## Gold Sponsor | \$8,500

- Premium exhibit booth space
- Three (3) company representatives
- Logo placement with full company description in guide
- Full page ad in convention guide
- Participation in the Trade Show Game Card
- Event/podium acknowledgement (where applicable)
- Hyperlink on convention website

*Gold Sponsor Choices:*

### Good Morning Breakfast (2 available)

Breakfast is the most important meal of the day. Jump start convention on both mornings with a breakfast sponsorship. Includes event signage and branded napkins. Non-exclusive.

### Conference Survival Kit

Company name or logo imprinted on survival kit given to every attendee at registration.

### Trade Show Tote Bag

Company logo imprinted on the trade show tote bag given to every attendee upon entering the Exhibit Hall.

### Lanyard/Name Badge

Company logo will be imprinted on every Attendee's Lanyard/name badge.

## Platinum Sponsor | \$9,500

Enjoy everything with Gold Sponsorship plus:

- One additional representative (4 total representatives)
- Custom mobile text message
- CrossState social media channel mention

*Premier Sponsor Choices:*

### Keynote Speaker (2 available)

This sponsorship includes acknowledgment from the podium and company logo will be displayed on projection screens. Includes event signage.

### Lunch Sponsor

Sponsor lunch for attendees to help them power through the day of learning and networking.

### Trade Show Game

Participating attendees will be required to visit your booth to complete their game cards and be entered into the cash prize drawings. Completed cards will be returned to your booth where drawings will be held.

### Awards Reception

Show your support for the Lifetime Achievement Award winners and Credit Union Ambassador Contestants at the Awards reception on Monday night. Includes logo napkins and event signage.