## Consumers choose Pennsylvania credit unions as their best financial partner



As not-for-profit, member-owned financial institutions, credit unions know and work for their members, not bank shareholders.

Consumers are 1.5x more likely to report feeling their credit union cares about their financial well-being compared to for-profit financial institutions. That's why America's member-owned, democratically-controlled credit unions remain an extremely popular financial alternative for more than 130 million people.

### Pennsylvania credit unions APPROVED

**56.7**%

of total mortgage applications from low/ moderate income borrowers.

# Responding through local ownership and control

Subchapter S status allows many for-profit banks to enjoy a similar tax advantage to credit unions. However, while credit unions pass this saving to average consumers through features like lower fees and higher savings yields, Subchapter S banks pass the value of their tax advantage through to their shareholders.

#### Nationally:

**1542** Subchapter S banking institutions account for **\$689.5 billion** in assets

#### Pennsylvania:

**3** Subchapter S banking institutions account for **\$5.9 billion** in assets

U.S. Federal Revenue Losses due to Bank Subchapter S Election



Source: CUNA Estimates & FDIC

# Pennsylvania credit unions deliver big financial benefits

- <sup>\$</sup>263.5M higher yields on savings
- \$47.2M lower fees
- \$374.0M lower loan rates
- <sup>\$</sup>267.0M savings to non-members

Pennsylvania credit unions provide

<sup>\$</sup>684.7M

in annual financial benefit.

If Pennsylvania banks were structured like credit unions, the **\$14.0 billion** they paid in shareholder dividends over the past decade would have instead been paid to small depositors.

### Serving America's tax payers

Taxing credit unions is a direct additional tax on consumersowners who already bear substantial income tax burdens.

## 4,857,045

Pennsylvania credit union members paid an estimated **\*65.1 Billion** in state and federal income taxes in the most recent federal tax year.

If credit unions were taxed, the revenue would only account for **0.04**% of federal spending, funding federal government operations for **ONLY 3.7 hours.** 

\*All available data as of June 2023. Mortgage application approval data is for 2022. CU member benefits is for the year ending June 2023.

