



CrossState
CREDIT UNION ASSOCIATION

News Release

CrossState Credit Union Association
4309 North Front Street, Harrisburg, PA 17110
2000 Waterview Drive, Suite 102, Hamilton, NJ 08691

Christina Carden, VP, Marketing & Communications
ccarden@crossstate.org
717-839-2247

October 20, 2025

FOR IMMEDIATE RELEASE

CrossState, PA Auditor General DeFoor Partner Kick Off Financial Planning Month with ‘Be Money \$mart’ Competition for PA Students

Camp Hill, PA – CrossState Credit Union's Chief Financial Officer Brad Simpson joined Pennsylvania Auditor General Timothy DeFoor and other partners in a [joint press conference today](#) at the West Shore YMCA in Camp Hill to announce the launch of a new financial literacy contest for students in kindergarten through Grade 12 as part of Financial Planning Month.

The contest is part of the Auditor General’s ongoing financial literacy initiative furthering his commitment to ensuring all Pennsylvanians have access to the tools needed to ‘[Be Money \\$mart](#)’.

“Credit unions believe financial confidence starts early,” said Simpson. “The *Be Money Smart* activity book gives Pennsylvania students and their families a fun, hands-on way to learn about saving, budgeting, and planning for the future. CrossState is proud to partner with Auditor General DeFoor on this effort, and we know our credit unions across Pennsylvania will help share these resources and encourage healthy money habits that last a lifetime.”

CrossState and the AG have partnered on several recent efforts in their shared mission of advancing financial education, protecting consumers, and expanding economic access in underserved communities.

“We must continue to raise awareness about the need for financial literacy education in Pennsylvania so that all our kids—from kindergarteners to high school seniors—can Be Money Smart!” said Auditor General DeFoor.

“Financial literacy is not just a policy priority—it’s a personal passion,” said Auditor General DeFoor. “I’ve seen firsthand how financial education can change lives, and I’ve made it a cornerstone of my work as Auditor General.”

“We’re grateful to Auditor General DeFoor for his partnership and leadership," said Christina Mihalik, CrossState's SVP of Government Relations. "His commitment to financial education aligns perfectly with the credit union mission of empowering members through knowledge and access.”

To learn more about CrossState’s advocacy and education initiatives, visit www.crossstate.org.

About CrossState Credit Union Association:

CrossState Credit Union Association is a regional trade association serving credit unions across New Jersey and Pennsylvania. With offices in Harrisburg, PA, and Hamilton, NJ, CrossState provides advocacy, education, and operational support to more than 400 credit unions, representing over \$93 billion in assets and 5.9 million members. As one of the largest regional credit union associations in the country, CrossState is dedicated to fostering a strong, vibrant climate for credit unions to thrive.

###