



# MAXIMIZE YOUR BENEFITS

*CrossState is At Your Service*

*Proud to represent you. Contact Nick DiFrancesco at  
[ddifrancesco@CrossState.org](mailto:ddifrancesco@CrossState.org) or by calling 717-839-2226.*

**CU**  
**CROSSSTATE**  
CREDIT UNION ASSOCIATION

# COMPLIANCE

*Safeguard your credit union in the continuously changing regulatory environment with the support of our CUCE and BSACS-certified compliance professionals.*

## Compliance Hotline

Compliance answers from a dedicated team. Connect with us as your first source by calling 800-932-0661, Option 3, or emailing [compliance@CrossState.org](mailto:compliance@CrossState.org).

## Compliance Connection Weekly

Be in the know with your weekly e-newsletter containing timely articles and up-to-date information on compliance issues.

## InfoSight360

InfoSight360 brings together the power of League InfoSight's three flagship products, InfoSight, CU PolicyPro, and RecoveryPro\*, into a unified platform. This interconnected system is designed to provide a 360-degree view of all available resources.

## Compliance Webinars

Participate in free monthly live webinars or access them at your convenience from the archives.

## Compliance Job Aids

Secure, easy-to-use guides and worksheets to assist in the daily operation of your credit union.

## Compliance Conference

Learn from compliance experts, attorneys, and leading minds while networking with peers during this annual conference designed to guide you through the latest compliance challenges, opportunities, and solutions.

# EVENTS AND PROFESSIONAL DEVELOPMENT

*Strengthen your team and enhance your credit union's success through professional development and networking.*

## Marquee Events

Discover new ideas and grow your network at the CrossState Annual Convention, Drive Conference, and CU Reality Check.

## CrossState Leadership School

Invest in the future of your credit union and team with a tailored learning experience in conjunction with Penn State Corporate Learning.

## Scholarships and Awards

Earn recognition for your credit union achievements with prestigious awards programs or advance your career through any of the numerous scholarships available for CrossState events.

# ADVOCACY

*Shape the future and preserve the health of the credit unions. Mobilizing credit unions, engaging state and federal legislators on issues that impact operations, growth, and member service.*

## **Credit Union Awareness**

Host or participate in events with federal and state legislators and regulators: Hike the Hill, district meetings, meet and greets, state events, forums, credit union site visits, and community events.

## **Political Action Committees**

Participate in direct giving, payroll deduction, or other fundraising activities in support of credit union-friendly candidates to ensure that credit unions have a voice on Capitol Hill and in both NJ and PA legislatures when big decisions are made.

## **Credit Union Action Fund**

Supplement CrossState's advocacy efforts by directly investing in additional legislative, regulatory, political, and grassroots efforts to further credit union awareness and the movement's public policy agenda.

## **Credit Union Advocacy Network (CUAN)**

Become a key advocate on behalf of credit unions, engage with policy makers, and impact credit union-related legislation and regulation with policymakers.

## **Project Zip Code**

Enhance congressional, state, and local grassroots efforts through a member-district match program.

## **Training Opportunities**

Take yourself and your team to the next level with educational programs focused on issues that impact your credit union today and in the future. Select options to fit your schedule including in-person, online, and on-demand trainings.

## **Emerging Leaders**

Engage with over 300 of your colleagues through career development training & education, networking events, political advocacy, and chances to give back through community service. Emerging Leaders helps to better prepare and connect the future leaders of the credit union movement. Join today!  
[www.crossstate.org/education-events/emerging-leaders/](http://www.crossstate.org/education-events/emerging-leaders/)

# COMMUNICATION RESOURCES

*Access the free member resources to guide your credit union's strategic direction and remain up-to-date on the latest industry news and events.*

## **CU Trend Reports**

Three reports to help you plan your credit unions' next move; Peer Suite from Callahan, Custom Performance Report, and America's Credit Unions' CU Profile Report.

## **CrossState Daily**

Stay up-to-date on the latest credit union news on the state and federal levels, with a focus on the New Jersey and Pennsylvania credit union marketplaces.

## **CU Edge**

Gain insights from our magazine offering in-depth political coverage, compliance-related articles, credit union hot topics, and solutions that keep your credit union relevant.

## **Free Job Board**

Submit your open positions and advertise them to job seekers who are familiar with credit unions or are already working in credit unions.

# COLLABORATION

*Embrace the "People Helping People" philosophy and get involved with the credit union network.*

## **Credit Union Chapter System**

Network with colleagues through educational programs, community service, and collaboration that promotes credit union unity at the local level.

## **Small CU Collaborate**

Quarterly meetings for member credit unions <\$50M to inspire new ideas and solutions to help operations run smoothly.

## **Peer Group Meetings**

Join our HR, IT, or CEO Peer Groups for educational sessions and collaborative discussions. Meetings are held quarterly and we encourage open dialogue with your peers.