crossstate CEO SUMMIT

December 8-11 | Key West, FL

December 8

5:45 - 6:45 p.m. — Welcome Reception *The Reach Lawn*

December 9

8 a.m. — Breakfast *Caribe Terrace*

9 a.m. — Welcome & Introductions *Caribe Ballroom*

Patrick Conway, CrossState President & CEO

9:30 a.m. — The Power of CUSOs: A Growth Strategy for Credit Unions

John Dearing, Capstone Strategic

10:30 a.m. — Emerging Trends Outlook

Jim Bullard, TruStage

11:30 a.m. — CEO Panel Discussion: What Keeps CEOs Up at Night

Dana Caragine, Princeton FCU

George Rudolph, PSECU

Howard Meller, People First FCU

Mark Lauer, Top Tier FCU

December 10

8 a.m. — Breakfast *Caribe Terrace*

9 a.m. — Wearing the C: Leadership Lessons From the Greatest Captains and Coaches in Sports *Caribe Ballroom*

Ross Bernstein, Keynote Speaker & Author

10 a.m. — Guided Peer Group Discussions

11 a.m. — Planning Strategically for Workforce Intelligence

Mike Sullivan, OneDigital

December 11

8 a.m. — Breakfast *Caribe Terrace*

9 a.m. — Everything Communicates (Yes, Even That) *Caribe Ballroom*

Jeff Wakeen & Joanna Drexel-Blevins, Wakeen & Company

10:10 a.m. — Leading AI Strategy

Katie Gaertner, Wisconsin School of Business